### A Logical Study on the Enhancement of Cultural Confidence of College Students in Ideological and Political Courses in the New Era

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**Abstract:** Strengthening cultural confidence is an important strategic measure for the development of socialism with Chinese characteristics in the new era. Education courses in colleges and universities as a key curriculum implement khalid ents basic task, is shouldering the development of national character, red character as well as the important mission of the new era of ideal personality, from the curriculum, course subject and methods of operation and course level clear the logic clue, step by step to enhance college students' cultural confidence, Make them grow into a new man of The Times to build a strong socialist culture and promote the great rejuvenation of the Chinese nation.

#### 1. Introduction

The report to the 19th National Congress of the Communist Party of China (CPC) calls for strengthening cultural confidence and training new people to shoulder the responsibility of national rejuvenation. This provides the fundamental goal and guidance for the ideological and political theory courses in colleges and universities (hereinafter referred to as "ideological and political courses") to enhance the cultural confidence of college students. Cultural confidence is based on subject freedom and embodied in the form of complete personality. College students need to internalize the theory of cultural theory into the form of personal personality in order to fully manifest their cultural confidence. From the perspective of theory, the ideological and political courses in colleges and universities take the excellent traditional Chinese culture, the revolutionary culture of the Party and the advanced socialist culture as the core content, and carry out the national, revolutionary and socialist advanced education for college students. From the realistic level, the demands of The Times for national rejuvenation, the realistic demands of the Party's governance and the development requirements of the cause of socialism with Chinese characteristics require the new generation of The Times with national character, revolutionary character and socialist advanced character to work hard for it. Cultural confidence and the generation of mutual assistance of the new generation, The high degree of association between theory and realistic logic determines that the ideological and political courses of high schools in the new era should be cultivated with the national character (national spirit with patriotism as the core), the red character (loyalty to the party, diligence and courage), and the moral character (social principle and righteousness) Want to believe read, value read) the era of new people as the goal - oriented to enhance the cultural confidence of college students. The ideological and political courses in colleges and universities in the new era should take this as the goal, and it is necessary to clarify its logic from four aspects, including curriculum setting, curriculum subject, curriculum operation and curriculum method, so as to give play to its key role in enhancing cultural confidence and cultivating new people in the era.

# 2. Curriculum Logic: "Three Cultural Education" and "Five Curriculum Teaching" Are Integrated Together

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"Generally speaking, a student's spiritual world is mainly determined by the school's curriculum. The curriculum system is the main source of the students' spiritual world, and the construction of the curriculum system is to do 'fine spirit food' for students."[1] Ideological and political courses in colleges and universities focus on the development of people's spiritual world and make "spiritual catering" for college students' cultural confidence through their own curriculum setting. In order to achieve "reasonable catering and smooth eating", the internal correlation between themselves and cultural confidence cannot be discussed only at the macro level.It is necessary to think and explore it from the micro level from the composition of the curriculum system and the generation of cultural confidence. This involves the "three cultural education" of cultural confidence (the excellent traditional Chinese culture education, the Party's revolutionary culture education and the advanced socialist culture education Education with the education courses of the "big five" course teaching "(" introduction to basic principle of marxism", "introduction to MAO zedong thought and theory system of socialism with Chinese characteristics", "Chinese modern history of outline" "thought morals tutelage and legal foundation" "situation and policy") and the connection between the connectivity problem, make education courses in colleges and universities to enhance college students' cultural confidence course logic.

In a certain sense, "five courses teaching" is the horizontal education pattern of ideological and political courses in colleges and universities, running through the educational process in the way of clear line, and "three cultural education" is the vertical education pattern of ideological and political courses in colleges and universities, running through the educational process in the way of hidden line. If the ideological and political courses in colleges and universities only pay attention to the teaching of the "five major courses" and ignore the "three major cultural education", or only take cultural confidence as the basic content of their individual courses, and ignore the integration and combination of the course system oriented by cultural confidence, it is easy to cause difficulties in the cultural identity of college students and obstacles in the generation of self-confidence. Based on this, ideological and political courses in colleges and universities should aim at strengthening cultural confidence, and explore a combination mode characterized by the integration of "three cultural education" and "five curriculum teaching", smooth operation and the best effect. Side face, education courses of colleges and universities should adhere to the "integration theory" way of thinking, to the "big five" course teaching "as the main body, blend in" the three major cultural education "courses system, each course depth excavation unique cultural confidence properties, base, connotation and function of HanYu, make students form the cultural confidence of knowledge construction and logical reflection, Enhance the accepting power of cultural theory and the generating power of cultural self-confidence. Education courses in colleges and universities should, on the other hand, tree "the curriculum group of" teaching idea,, mostly of "three cultural education" system to raise the "big five" course teaching "combination, three-dimensional curriculum system layout, panoramic rendering the vitality of the Chinese culture, significant superiority, age guidelines, provide historical basis for college students to enhance cultural selfconfidence, theoretical support and practical inspiration. This is not only an important attempt of cultural confidence-oriented reform and innovation in the ideological and political courses of colleges and universities in the new era, but also a basic way to explain well, thoroughly and fully the whole cultural confidence. It can enable them to grasp the essence of the course content and clarify the cultural evolution process, so as to provide curriculum guarantee for enhancing the cultural self-trust of college students.

## 3. Subject Logic: the Coordination Support of "Teachers' Cultural Guidance" and "Students' Cultural Consciousness"

In 2019, General Secretary Xi Jinping stressed at a symposium for teachers of ideological and political theory courses in schools that to promote reform and innovation of ideological and political courses, we must adhere to the unity of dominance and subjectivity, that is, we must adhere to the unity of teachers' leading role and students' leading role. From the perspective of strengthening cultural confidence, the teaching practice of ideological and political courses in colleges and

universities in the new era is the organic unity of teachers' cultural guidance and students' cultural consciousness, which constitutes the main logic of strengthening students' cultural confidence in ideological and political courses in colleges and universities.

Teachers' cultural guidance is the organic unity of the ideological and political teachers in colleges and universities as the leader of the content and direction of the theory of cultural confidence, the organizer of the gradual transmission of the theory of cultural confidence to the system of students' cultural literacy, and the guide of the transformation of students' cultural heteronomy to students' cultural consciousness and recessiveness. In the face of the new era of multicultural environment and cultivate new era mission, guidance, education courses in colleges and universities teachers' culture is not only fill the students cultural self-confidence in the field of knowledge theory is insufficient, more fundamental values education, knowledge education is to culture rise to inheritance the core of Chinese culture in the field of value concept and spiritual pursuit, Strengthen their respect for Chinese culture identity and yearning for; It is not only to persuade college students to enhance their cultural confidence in the aspect of academic theory, but also to face all kinds of wrong trends of thought with academic theory, and to strengthen their correct cultural stand and value orientation in the criticism and comparison. It is not only to encourage college students to strengthen their cultural confidence in the communication link, but more importantly to form an example by strong personality charm and knowledge cultivation, so as to guide them to gradually develop cultural consciousness and cultural confidence. At the same time, in the final analysis, college students' cultural confidence needs to play its role through students' cultural consciousness, which is fully manifested as the organic unity of the cognitive subject, the target subject and the responsibility subject of college students' cultural confidence. From the perspective of cognitive subjects, college students are the true selves who shape their cultural confidence at the knowledge level, and achieve correct, systematic and profound acquisition of the excellent traditional Chinese culture, the revolutionary culture of the Party and the advanced socialist culture, so as to make it become a knowledge system that they sincerely trust. From the point of view of the target subject, college students are the perfect self of shaping cultural selfconfidence on the value level, and achieve the correction, improvement and reconstruction of their own world outlook, outlook on life and values by cultural self-confidence, so as to make it become a unique value system of its own temperament. From the perspective of responsibility subjects, college students are the most beautiful self of cultural confidence in the development level, realize the strategic positioning, the value of The Times and the realization of practical tasks of cultural confidence, and make it their own cultural mission to undertake. Teacher culture, as it were, the channel is based on the students cultural consciousness guidance, the students cultural consciousness is a channel in the teachers' cultural consciousness, on the basis of fully respect and give play to the role of teacher and student's main body status and, realize the teacher culture coordination support of cultural consciousness, channel and student education courses in colleges and universities to make cultural confidence really shape and influence college students' mind and behavior.

# 4. Operation Logic: "Ideological and Political Education Law" and "Cultural Confidence Generation Law" Throughout

The enhancement of college students' cultural confidence in ideological and political courses is a whole and systematic process, which must follow the law of ideological and political education and the law of generating cultural confidence, and run through the whole teaching process. General Secretary Xi Jinping has pointed out that "to do the ideological and political work in colleges and universities well, we should follow the rules of ideological and political work, the rules of teaching and educating people, and the rules of student growth" [2], which internally stipulates the rules of ideological and political education that must be followed in the teaching operation of ideological and political courses. Among them, the rule of ideological and political work is aimed at the overall operation of the course, specifically including the political orientation of social adaptation, scientific guidance of ideological theory, the synergistic effect of educational elements, etc., requiring

ideological and political courses to have a clear and unambiguous banner on the fundamental issue of surnames "Ma", "Dang" and "She". The cultivation of college students' cultural confidence should be carried out from the strategic height of national construction, cultural inheritance and new talent training, and the "double subject" and "four elements" should be carried out in a positive manner, and the theoretical system of cultural confidence should be transformed into the teaching system and the system of college students' cultural accomplishment step by step. The law of teaching and educating people is from the perspective of teachers, including the combination of teaching and educating people, the combination of words and examples, and the combination of teaching and scientific research. It requires teachers to cultivate people with culture in the firm belief, educate people with morality in the strict self-discipline, guide people with learning in the transformation of scientific research, conduct ideological and political courses with straightness and confidence, and speak good cultural confidence. Promote the orderly operation of the teaching process and enhance the effect of cultural education. Students growth pattern from the perspective of college students, including physical and mental development, accepting, group requirements, environmental adaptation, etc., required education courses to students group's behavior characteristics and good cultural life needs as the starting point, focus on the real concern of deep cultural theory and survival value problems, do theoretical discourse transformation combined with narrative logic optimization, The combination of clarifying ideological confusion and realistic humanistic care, and the combination of satisfying diverse cultural needs and condensing the consensus of cultural values can effectively enhance the sense of cultural identity, confidence generation and efficiency gain of college students.

The law of the generation of cultural confidence refers to the basic law followed by the cultural subject to form the identification psychology and positive attitude towards the national culture, to generate their own ideal spiritual realm and cultural behavior representation, which has its own unique internal regulation and logic. From the point of generation process, cultural confidence roots in the spiritual life of the main cultural needs, initiation of cultural cognition in the juche idea theory, the practical experience of the subject gradually in cultural awareness, based on historical reality of cultural identity and shape in the main body independent complete cultural personality, sublimation in the main mission of culture. Cultural self-confidence is the spiritual integration and affirmation of the national culture of college students through cultural cognition, cultural understanding, cultural identity, cultural personality and cultural responsibility, which are formed by realizing their own needs for cultural self-confidence. Education courses in colleges and universities adhere to cultural self-confidence to generate rules, should with firm confidence culture as the guidance, to shape the culture and the cultural personality of college students bear as the goal, accurately grasp the cultural needs of college students, in the cultural understanding, cultural awareness and cultural identity, and to achieve its theoretical support and practical efficacy, emotional identity and unity of rational choice.

The law of ideological and political education and the law of cultural confidence generation, from the ideological and political courses, teachers, students, cultural confidence four dimensions of ideological and political courses in colleges and universities With clear operation direction, integration of elements and standard procedures, it can effectively improve its scientific rationality, realistic pertinence and friendly guiding power, and enhance the cultural confidence of college students step by step.

# 5. Method Logic: "Theoretical Teaching Method Group", "Practical Teaching Method Group" and "Network Teaching Method Group" Are Complementary and Compatible

"More important than the curriculum are questions about teaching methods and the spirit of teaching," Russell said.[3] On the basis of adhering to the principle of "content is king", ideological and political courses in colleges and universities in the new era need to make efforts in teaching methods, integrate cultural confidence cultivation into three kinds of cultural life of college students, and realize effective connection and support between them, which has become a methodological topic to strengthen students' cultural confidence.

For a long time, ideological and political teaching methods in colleges and universities have been reformed and innovated in the process of exploration, forming classroom teaching methods group, practice teaching methods group and network teaching methods group, effectively improving the level and quality of cultural education. To enhance the cultural confidence of college students in ideological and political courses in the new era, its teaching methods need to be orderly compatible and complementary. First of all, the ideological and political courses in colleges and universities should promote the complementarity and compatibility among the teaching methods. The theoretical teaching methods should adhere to the concept of "illuminating reality with cultural self-confidence theory", integrate heuristic teaching, case teaching, research teaching and other methods to enrich the cultural learning life, and use thorough reasoning method to inspire students to recognize cultural self-confidence under the support of interpretation theory and observing reality. Practice teaching method group need to uphold the "with reality the activation cultural confidence theory" the concept of the campus sport, community volunteer service, cultural education base in the scene teaching method together, rich cultural life practice, confirmed the theory and the "present" comprehension on the basis of the identity culture with the method of life experience to enhance students self-confidence; The network teaching method group should adhere to the concept of "spreading cultural confidence theory with science and technology", organically integrate network demonstration classes, MOOCs, micro-media interaction and other methods, lead the cultural network life, and use virtual communication to help students strengthen their cultural confidence in the fusion of singing the main melody and ideological and emotional communication. Second, education courses in colleges and universities should build up the thinking of system theory, a clear teaching methods are compatible with each other, support each other between each group of "community" relationship, construction group as the main body in classroom teaching way, the group practice teaching methods to assist, the group network teaching method to expand the cultural pattern of education method, presents the goals, the aggregation state of the synthetic counterparts, The theory of cultural confidence is radiated to students' cultural study life, cultural practice life and cultural network life with ideological and political courses as the core circle. Thirdly, ideological and political courses in colleges and universities should adhere to the development principle of "using good methods, improving old methods and exploring new methods" to promote the reform and innovation of teaching methods, especially to dig out their cultural implication, stimulate their cultural vitality and enhance their scientific and technological content. To realize the cultural cultivation and integration innovation of traditional teaching methods and modern teaching methods, theoretical teaching methods and practical teaching methods, network teaching methods and physical teaching methods, and form a teaching method system that conforms to the strategic measures of cultural confidence, meets the basic task of cultivating people by virtue, and meets the cultural characteristics of students. College education courses of theory teaching, practice teaching methods, network teaching method group, complementary advantages and compatibility of become confident method logic to enhance college students' culture, guide and protect students found in the integrated application of teaching methods of the curriculum, feel the cultural power, enjoy education, realize the spiritual shape, generate cultural confidence.

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